

CEEK a Better Way® to Lead



CEEK a Better Way®

Empower your leaders.

Transform your culture.

Elevate your results.

Is your leadership development...

- *Aligned with your organizational values?*
- *Built to promote real-world application and accountability?*
- *Measured by impact—not shelfware and checkboxes?*

At CEEK, we believe leadership is a learnable skill—rooted in trust, guided by values, and driven by a commitment to serve others. That’s why we’ve designed a powerful leadership development experience that goes beyond traditional training to spark cultural transformation and drive measurable business results. Our approach champions *other-oriented, values-based leadership*—equipping your leaders to serve their clients, colleagues, communities, and company with integrity and purpose.

What makes CEEK’s leadership program different?



Customized Program

6-12 month journeys—tailored to your unique values, culture, and time/budget constraints.



Integrated Assessments

Self, 360 Degree, & Culture assessments aligned directly to program competencies & content.



Practical Application

Practical case studies designed to reflect actual business scenarios & individual needs.



Coaching Support

Access to a diverse roster of ICF coaches supplemented by a mobile coaching app.



Measurable Impact

An assessment framework correlating learning & behavior change to business results.



Unlimited Access

CEEK openly shares all program materials & content for unlimited internal use.

LOCATE US

In RTP, NC and DC Metro with coach and trainer locations across the country

FOLLOW US

Follow along with us and become inspired.



ceekllc



@ceekllc



ceek-llc

CONTACT US

Phone: (919) 724-7114
Email: info@ceekllc.com
Website: ceekllc.com



Feedback from Program Participants

“Exactly what I needed to coalesce my experiences into a definitive vision.”

“The warmness and knowledge shared is phenomenal.”

“I greatly appreciate everything CEEK has done for and with us.”

Sample Workshop Agenda Highlights

1. **Set the Foundation** – Define “leadership” and set foundation of trust.
2. **Honor Our Wholeness** – Enhance self-awareness and authenticity.
3. **Honor Our Word** – Build accountability and clarity.
4. **Honor Our Worth** – Cultivate honesty and courage.
5. **Honor Our Perspective** – Demonstrate empathy and respect.
6. **Honor Our Humanity** – Embrace humility and resilience.
7. **Honor Our Role** – Explore personal wellness and long-term vision.
8. **Differentiate Yourself** – Present Leadership Compass and Intentional Culture.

Optional Add-On – Leadership Immersion Experience in Colonial Williamsburg.



Your Leaders Will Leave With:

- **A clearly articulated Leadership Compass**
- **Deeper trust, stronger teams, and measurable business impact**
- **An enhanced ability to:**
 - Give and receive feedback well
 - Prioritize and make decisions
 - Manage and resolve conflict
 - Empower and develop others
 - Serve a greater purpose beyond oneself

Why Partner with CEEK?

- Because you value People AND Results.
- Because you desire measurable ROI.
- Because you will own all program materials for reuse.
- Because time is constrained & the need is immediate.
- Because you too CEEK a Better Way!

CEEK Leadership Programs and Coaching Participants Surveyed by the numbers....

- **95.2%** “strongly agree” – Sessions were a valuable investment of my time.
- **94.1%** “strongly agree” – I built a foundation of trust and enhanced relationships.
- **94.1%** “strongly agree” – I enhanced my self-awareness and opportunities to improve.