



Valerie Brown, ICF PCC

Valerie Brown is an International Coaching Federation (ICF), Professional Certified Coach (PCC) and Life Coach. As an executive and leadership coach, Valerie helps leaders and organizations with getting clear and focused to move forward toward their goals, leverage their strengths and refine priorities. She has been a guest speaker on several local networks with special segments that focused on well-being, goal setting, and balancing life.

Her expansive 27-year federal career with the Department of Defense, Office of the Secretary of Defense and as a U.S. Army officer included oversight for high profile programs, business reengineering efforts, organizational transformation initiatives and executive coaching. Valerie is a highly accomplished leader and strategic and operational professional with an extensive background in organizational development, employee engagement, program management, change management, and communication. Her leadership, management and coaching in the federal, military, nonprofit and private sector gives her in-depth knowledge and an ability to work with individuals in all industries. She is adept at distilling organizational culture, inspiring leadership and motivation that empowers effective communication and employee engagement to drive productivity and efficiency.

Valerie has delivered thousands of individual and group coaching sessions to C-level personnel, executives and leaders within the federal government (e.g. Presidential Administrations, Political appointees, DOD, OSD, EPA, FDIC, GAO, GSA, HHS, HUD, NIH, NOAA, SEC, USDA) commercial (e.g. Freddie Mac, BAE, BWC Consulting, HIL, Midland Community Healthcare, NICE (AI-Global), T5 Data Centers) and nonprofit sectors (e.g. American College of Cardiology, NACHC, PCORI). Valerie is known for her straightforward, insightful, and conversational approach to help clients identify areas of strengths and opportunities to become more effective and self-aware leaders. She enjoys helping clients with getting clear and focused to move forward toward their goals. She focuses on goal setting, challenge, accountability, and support when creating a development plan that aligns with the needs of the individual and organization. Valerie works with clients to bring more depth and focus to priorities and challenges and to identify new behaviors and actions that lead to professional growth, self-awareness and sustained effective improvement in performance. Skilled and client focused, she helps clients leverage their strength; close skill gaps; identify themes and trends. She utilizes a full suite of coaching skills and tools to help clients identify and take the next step in their leadership competencies, effectiveness, and communication.

Valerie holds a Bachelor's degree in Business from Methodist University where she received her commission as a Second Lieutenant Officer in the United States Army. She earned a Master of Business Administration from Frostburg State University. Valerie is a Certified Business Analyst and received an Executive Leadership Certification from Cornell University. She is certified to deliver a variety of organizational and 360 assessments such as Benchmark 360 suite, Emotional Intelligence, and DiSC., Valerie is happily married and the mother of two adult children and a grand dog. She enjoys yoga, walking and learning golf. Her passion and causes include children, animals, veterans, and the environment, which she supports within her community and through volunteering.