



CEEK a Better Way®



Dianne Falk, ICF PCC

Ms. Falk brings over three decades of leadership experience to her work, leveraging lessons learned while managing day-to-day operations, leading high-performing teams, overseeing post-merger integration activities, and delivering large-scale complex programs. She also brings a unique perspective to her client engagements by drawing on leadership lessons she learned at the United States Military Academy at West Point and in the U.S. Army, and best practices gleaned from her diverse professional experience in the Federal Government, Financial Services/Banking industry, and as a Small Business Owner. The diversity of Ms. Falk's background enables her to effectively relate to clients in both the public and private sectors and to have a true appreciation for the challenges that they face.

Ms. Falk left the corporate world in 2010 to pursue her passion of helping individuals and organizations to flourish. In addition to coaching corporate, government, and private clients, Ms. Falk also provides consulting services in the areas of organizational and leadership development and manages a nationwide health coaching practice. Ms. Falk facilitates high-impact training courses and workshops focused on leadership, communication, change management, and neuroscience concepts. She currently serves as a Leadership Coach on several government and commercial CEEK contracts and has personally completed over 2,200 hours of Executive/Leadership coaching with more than 230 clients.

Ms. Falk's coaching clients appreciate her no-nonsense, straightforward approach to asking insightful questions, engaging them in thoughtful personal reflection, listening deeply to what they are (or aren't!) saying, and for the on-going support she provides as they work through their challenges, take risks, and achieve the new results they desire.

Ms. Falk challenges her clients to experiment with new ways of operating and new ways of "being" and provides them with an accountability partner to help them stay on track as they work towards their goals. While individual client goals vary, Ms. Falk often helps her clients to understand and leverage their strengths; to identify and address their emotional triggers and potential blind spots; and to enhance their understanding of how to communicate with others most effectively. Many clients also enhance their ability to lead themselves and others through organizational change and conflict. Ms. Falk's coaching philosophy is rooted in the disciplines of neuroscience, emotional intelligence, and positive psychology.

Ms. Falk is married with two adult children and three rescue dogs. She enjoys spending time with family, being outdoors in nature, and giving back to the community. She is a former Rotary Club President and an active member of her local ICF Chapter.