



CEEK a Better Way®



Jennifer Hughes, PCC

Jennifer Hughes is an International Coach Federation (ICF) Professional Certified Coach (PCC), a certified Resilient Leadership Coach, a Positive Psychology Practitioner, and a certified facilitator. Jennifer has over 1000 hours coaching a diverse group of executives and leaders in a variety of organizations, both public and private. Jennifer is often requested for coaching services, workshops, conferences, training seminars and other events focused on collaboration, communication, leadership, culture, and wellness.

Prior to her current position, Jennifer was the Chief People Officer for approximately 700 employees in an environmental and health program for a large information technology and management consulting company. In this role, Jennifer strategically shifted how the business thinks about people, culture, and value over the long term. Jennifer understands the pressure leaders face in both maintaining a focus on the business and a focus on their greatest asset, their people. Jennifer has delivered individual and group coaching sessions to executives and leaders within government (e.g., NIH, EPA, FDA, GSA), commercial (e.g., T5, BAE, Novavax, Aireon, Eagle Hill, SANDBOXX), and non-profit organizations (e.g., National Association of Community Health Centers).

Jennifer is a firm believer that people can unleash potential they are not aware they have through the right coaching relationship – she believes this because she experienced it. When she works with clients, she sees them bigger than they see themselves and pushes them to reach the potential she knows exists within them. She is challenging, yet supportive, and she creates a trusting, safe environment so her clients feel comfortable taking risks.

Jennifer is known for her ability to quickly assess behavior patterns in her clients that might be keeping them from reaching their potential enabling them to explore possibilities they never imagined. Her own career experience in corporate and higher education institutions enables her to easily identify with the struggles her clients face and partner with them to accelerate their learning and growth. Jennifer is a seasoned facilitator providing services in team building, strategic planning, leadership development, culture, communication, and a variety of other areas.

Jennifer holds a bachelor's degree in English from Virginia Tech and a Master's degree in Educational Technology Leadership from The George Washington University. In addition, Jennifer earned an Executive Certificate in Facilitation from Georgetown University and a Certificate in Applied Positive Psychology from The Flourishing Center. Jennifer is certified to deliver a variety of psychometric, 360-degree, organizational assessments including those available through SurePeople and DiSC.

Jennifer is a happily married mother of two boys who enjoys photography, reading, hiking, and watching her children play sports and instruments. Jennifer gives back regularly through a variety of volunteer efforts with a passion for serving the underserved.