



## Brian Wood, ICF PCC

Brian is an ICF certified coach and leverages several tools to support clients including Resilient Leadership, the Leadership Circle Profile, Hogan Assessment and Energy Leadership Index. Brian combines 30 years of corporate experience in Senior Leadership roles with his experience as a certified professional success coach to provide clients with unique perspective and guidance toward the next level of achievement. Brian is enthusiastic about helping leaders leverage gifts to achieve their definition of success with the emphasis on continuous personal and professional growth.

Brian earned his BA in Communications from William Paterson University and earned his MBA from the University of Phoenix. He provides confidential, professional, and executive coaching, virtual and in-person facilitation, and all aspects of leadership development training and organizational development needs. Additionally, Brian is:

- A Board Member (and former Board Chair) with Big Brothers Big Sisters of Central Arizona
- A Success Coach with the Humanitarian Coaching Network
- A Foundation Board Member at William Paterson University, Wayne, NJ
- An Advisory Board Member for the College of Arts, Humanities and Social Sciences at William Paterson University, Wayne, NJ
- A Transition Coach with Athlete's Soul and a former NBA and WNBA certified Player Agent

Brian's coaching philosophy is centered on earning trust, building rapport and establishing psychological safety as soon as possible. This partnership approach enables clients to safely explore possibilities, identify blind spots while elevating performance and impact. Being an exceptional teammate is a driving force behind Brian's "why" and he is honored to guide clients toward their vision by examining habits, behaviors and thoughts that serve and/or hinder goals. His approach involves showing up with curiosity and exploring values, tendencies, and possibilities.

One example where Brian brings passion for service and leadership to the forefront through impactful work is with the CHCU Leadership Program. This program empowers emerging healthcare leaders across Virginia's safety-net providers. By delivering one-on-one coaching and transformative development experiences, exemplifying the bold, empathetic, and purpose-driven excellence that contributes to client success.

Other clients served by Brian include:

- Virginia Community Healthcare Association (VCHA) Leadership Program
- Paramount
- Arizona State University – T4 Leadership Academy
- Fighter Country Foundation
- Horizon Blue Cross Blue Shield of New Jersey

Brian is an avid traveler and loves the journey of learning. He loves spending time with his inspirational family and is grateful for the strength, motivation and support he receives from them daily.